

# GUARDA

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## Price List (R per month)

| e-zine (e-mailed newsletter)  |                  |                  |                   |
|---|------------------|------------------|-------------------|
| Electronic newsletter dedicated to delivering breaking news and views on events news with a reach 14 000 subscribers countrywide. |                  |                  |                   |
| Position  | 3-month contract | 6-month contract | 12 month contract |
| Masthead  | R 2 500.00       | R2 250.00        | R1 750.00         |
| Body Banners  | R2 160.00        | R2 940.00        | R1 625.00         |
| Large Buttons   | R1 950.00        | R2 750.00        | R1 500.00         |
| Small Buttons   | R1 395.00        | R2 905.00        | R 820.00          |
| Masthead  |                  |                  |                   |
| Position  | 3-month contract | 6-month contract | 12 month contract |
| Sponsor Masthead  | R2 500.00        | R2 250.00        | R1 750.00         |
| Category on website<br>(Categories listed on left hand side of website)   |                  |                  |                   |
| Position  | 3-month contract | 6-month contract | 12 month contract |
| Body Banners  | R2 230.00        | R1 845.00        | R1 625.00         |
| Large Buttons   | R1 950.00        | R1 750.00        | R1 500.00         |
| Small Buttons   | R1 240.00        | R 925.00         | R 750.00          |
| Links   |                  |                  |                   |
| Position  | 3-month contract | 6-month contract | 12 month contract |
| Link  | R 600.00         | R 500.00         | R 350.00          |

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### Banner Design:

- We are able to assist with the design of your banner.
- R700.00 per design, regardless of size.

### Please note:

1. All rates exclude VAT and Agency commission.
2. All listings to be paid in advance with order.
3. 28-days notice of cancellation is required.
4. A cancellation fee of 30% of the total contract will be charged.

Masthead and body banner 468 x 60 pixels

**Small Buttons:**  
120 x 150 pixels

**Large Buttons:**  
120 x 240 pixels